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FOR IMMEDIATE RELEASE

IFIT 5K Breaks Another Fundraising Record

Over \$61k raised, Cultural Run Experience, Social Media Coverage

March 21, 2016 - Hagatna, Guam. Bank of Guam® IFIT 5K Run Committee presented a check to Guam Cancer Care in the amount of \$61,070.88, representing 100% of the proceeds raised by the 11th Annual Bank of Guam IFIT 5K Run held Saturday, March 12, 2016. Breaking last year's record \$51,000, the check was presented at the Bank's 44th Anniversary Founder's Day Employee Dinner on Thursday, March 17, 2016.

Other announcements included a record number of runners and the success of the cultural experience organized by the Bank to include the fire dancers and the use of the jumbotron in this year's event. The Bank of Guam, which prides itself on its "green awareness" continued its responsibility through the use of online registration and generating only 4 bags of trash from the estimated 2,000 attendees. Also, social media coverage of its 5K Run commercial was reported to exceed 50,000 views, while photo views were in the thousands.

For additional information, please contact Jackie Marati at (671) 688-5305.

