

JACQUELINE A. MARATI

Senior Vice President
Chief Communications Officer



Member FDIC

BANK OF GUAM[®]
THE PEOPLE'S BANK

Headquarters • P.O. Box BW • Hagåtña, Guam 96932

Tel: (671) 472-5258

Cell: (671) 688-5305

Fax: (671) 477-6796

E-mail: jackie.marati@bankofguam.com

FOR IMMEDIATE RELEASE

Local Commercial a Semi-Finalist in National Bank Competition Bank of Guam's Ifit 5K Judged by 66 Professionals

August 2, 2016 - Hagatna, Guam. The Board of Directors, Management and Staff of Bank of Guam are proud to announce that the American Bankers Association (ABA) has named its "Bank of Guam Ifit 5K Run" commercial one of four semifinalists among nearly 400 entries in a national bank competition. The entries were judged by 66 judges from around the country, and the scores account for 2/3 of the final score.

The semi-finalist videos are now open for public voting at www.ababankmarketing.com/contest/ and results will account for 1/3 of the score. The combined judging and public voting scores will produce two finalists from each category, and the winner will be announced at the annual ABA Marketing Conference in Nashville, Tennessee in September.

Lou Leon Guerrero, Bank of Guam President, Chief Executive Officer and Board Chair stated, "We are immensely proud of our Ifit 5K Run commercial, which was locally developed and produced, and speaks strongly to our culture and heritage. To support this local production, you can go to www.ababankmarketing.com/contest/ and select the "Bank of Guam Ifit 5K Run" piece in the \$1billion to \$5billion category."

For additional information, please contact Jackie Marati at (671) 688-5305.