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FOR IMMEDIATE RELEASE

Bank of Guam Mobile ATM Ushers FestPac Countdown

Rebranded ATM Features Cultural Performers

September 18, 2015, Hagatna, Guam – Bank of Guam (BOG) is pleased to announce the unveiling of its mobile ATM, which now reflects its Latte sponsorship of the 2016 Festival of the Pacific Arts (FestPac).

FestPac, scheduled for May 22 – June 4, 2016, is being held on Guam for the first time ever and will be staged at Hagatña's Paseo de Susanna as the main festival village. Also known as the "Olympics of Pacific Arts", FestPac is the largest cultural event in Guam's history that will host 27 countries and territories from across the Pacific. It is expected to draw over 3,100 delegates and their accompanying representatives. The theme for FestPac 2016 is, "Håfa Iyo-ta, Håfa Guinahå-ta, Håfa Ta Påtte, Dinanña' Sunidu Siha Giya Pasifiku," which translates to "What we own, what we have, what we share – United Voices of the Pacific."

Lou Leon Guerrero, Bank of Guam President, Board Chair and Chief Executive Officer stated, "As a Latte Sponsor of the first ever FestPac held on Guam, we are deeply honored to be a supporter of the region's culture. Re-branding our signature mobile ATM is the first visible step in our plan to promote Guam and our region in this once-in-a-generation event." Nathan Denight, Guam Visitors Bureau General Manager and FestPac 2016 Chairman added, "We are excited for the new distinctive and cultural look of Bank of Guam's ATM as Guam prepares to celebrate the Festival of Pacific Arts in 2016. As we count down the days to this prestigious event, we encourage the community to learn more about FestPac by logging on to guamfestpac2016.com."

The newly re-branded mobile ATM will be provided to the public during the two weeks of the FestPac festivities. The cover was designed by the Galaide Group.

For more information on the mobile ATM, please contact Jackie Marati at (671) 472-5258.

Photos Attached

